

Hawksford wins inaugural International Marketing Award at the CIM Jersey Awards

HAWKSFORD scooped the inaugural International Marketing Award at last week's CIM Jersey Awards.

New for 2012, reflecting on Jersey as a centre of marketing excellence in the wider marketing arena, this award recognises Jersey marketers who have achieved success beyond Jersey's shores.

'I am delighted that Hawksford has been recognised with this award. Our success is testament to the hard work and continuing dedication of our marketing team and our wider team, all of whom represent our brand with enthusiasm and professionalism,' said Peter Murley, chief executive, Hawksford. 'It is great that as a Jersey based company we are able to represent the island in such a positive way through our high standard of work, through our brand and through our international awards such as the Owner-Managed Trust Company of the Year which we collected at the prestigious STEP Private Client Awards earlier this year.'

Winners were announced at a Rule Britannia themed ball at the Hotel De France on Friday 16th November.

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Notes to editor

Hawksford is an award winning, successful and leading independent wealth structuring company specialising in preserving and enhancing wealth. Clients range from small and large corporates to ultra high net worth individuals, including well-known 'A-list' global sporting and entertainment stars. Hawksford offers trusts, companies, foundations, partnerships, family offices, investment fund administration, succession planning and employee solutions.

Hawksford has recently been recognised as Owner- managed Trust Company of the Year 2012/2013 at the STEP Private Client Awards. In 2010 Hawksford was crowned Independent Trust Company Team of the Year 2010/2011 at the STEP Private Client Awards and has

been named as a finalist for 2012/2013. In 2011 Hawksford was recognised as Trust Company of the Year at the Citywealth Magic Circle Awards and was shortlisted for the same accolade again in 2012. In 2010 and 2011 Steve Carr, associate director at Hawksford, was recognised by Private Client Practitioner in the Top 35 Under 35 rankings. Hawksford was also recognised in 2010, 2011 and 2012 by Private Client Practitioner, as a Top 25 Trust Company in its annual listing.

Hawksford has an established network of partners in other locations and is actively seeking expansion into countries that will add further value to clients. Hawksford now has operating capabilities in Jersey, British Virgin Islands, New Zealand, Singapore, Switzerland and the United Arab Emirates.