

Media release

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Hawksford is first trust company to gain Learning and Performance Institute accreditation

HAWKSFORD is the first trust company to receive accreditation from the UK's leading membership body for learning professionals.

The Learning and Performance Institute (LPI) accreditation represents a commitment by businesses to raise the standard of workplace learning and undertake a programme of continuous performance improvement.

'Gaining accreditation is assurance that the materials we use and the learning environment in which knowledge is shared are well designed, up-to-date, fit for purpose and appropriate to the level of learning,' said Peter Murley, chief executive, Hawksford.

'I am delighted that Hawksford has been applauded for its commitment to quality, its receptiveness to new ideas and the desire to continuously improve in a commercially sensitive manner.'

The process for accreditation involved preparing a portfolio of evidence assessing how Hawksford performed against 21 key performance indicators (KPIs). KPIs included marketing, client integrity, business links, course descriptions and post event evaluation. Hawksford achieved maximum and above average scores in 13 of the 21 KPIs.

A six-hour assessment followed, in which the business' processes, within the learning and development life cycle, were reviewed by an external Consultant for the Learning and Performance Institute.

The Learning & Development Manager, Marisa Ballantyne, said "I was really proud of the achievement as following a lot of hard work and a rigorous accreditation process to be successfully approved shows that Hawksford adheres to the highest industry standards. This is a testament to our commitment to Learning & Development as individuals and as a business."

Learning and Performance Institute accreditation is applicable to any organisation engaged in the learning sector, including learning technologies providers, training departments, training providers and training venues. Each programme is tailored to suit the individual circumstances of the organisation.

The Institute's accreditation is recognised as the practical standard in the learning and development industry today and is a requirement for many training tenders in government and global corporations.

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Notes to editor

About Hawksford - www.hawksford.com

Hawksford is an independent wealth structuring company specialising in preserving and enhancing wealth. Clients range from small and large corporates to ultra high net worth individuals. Hawksford offers trusts, companies, foundations, partnerships, family offices, investment fund administration, succession planning and employee solutions.

The management bought the business from Rathbone Brothers Plc in 2008 and since then has grown in numbers, capability and position in the market. The buyout was backed by Dunedin and the directors remain majority stakeholders. In September 2011 Hawksford launched its new brand.

Hawksford was crowned Owner-Managed Trust Company of the Year 2012/2013 at the STEP Private Client Awards and won the same award in 2010/2011. In 2011 Hawksford was recognised as Trust Company of the Year at the Citywealth Magic Circle Awards and was shortlisted for the same accolade again in 2012. Hawksford was recognised in 2010, 2011 and 2012 by Private Client Practitioner, as a Top 25 Trust Company in its annual listing. In 2013 it has been named one of the 25 Most Admired Companies by Private Client Practitioner.

Hawksford has an established network of partners in other locations and is actively seeking expansion into countries that will add further value to clients. Hawksford now has operating capabilities in Jersey, British Virgin Islands, New Zealand, Singapore, Switzerland and the United Arab Emirates.